

CORTE Y CONFECCIÓN



SYNOPSIS

A reality show dedicated to the world of fashion that tests ten contestants. We look for the most talented amongst: amateurs, self-taught, students and people who got a degree in fashion design. With daily challenges, live models, assignments that can change, they will have to face off in order to win the prize that is not only about cash, but also an opportunity within the most important world of fashion in Argentina.

HOSTED BY

ANDREA POLITTI

PNT

- * Mención de 30 seg. apoyada por zócalo y/o paneo
- * Pie de 5 seg. + comercial de hasta 15 seg.
- * Auspicios
- * Product placement

(*) Propuesta Comercial para eltrece Buenos Aires.