

BIENVENIDOS A BORDO



SYNOPSIS

Bienvenidos a bordo (Welcome aboard) is a program where you see a real-scale plane inside a television studio for the first time in Argentina. It features different sections where the final prize will be a trip to anywhere in the world.

The program offers different aspects of entertainment such as physical competitions, knowledge, skills and abilities that will be tested in several areas of an airport.

In the exterior studio, you will find the technical service area where a large fuel tank will be waiting for those who fail to answer the questions correctly. Families, friends and co-workers try to answer the questions correctly to get a place on the plane and not fall into the fuel.

On the other hand, in the interior studio, where the large airplane is located on a real scale and set up like it's in an airport, people come to show their skills and abilities.

The duo will have to study the questions well, because if they don't answer correctly, they will fall into the fuel.

HOSTED BY

Guido Kaczka

PNT

Mención de 30 segundos con zócalo

* Pie de 5 segundos (aprox. 20/25 palabras) + comercial de hasta 15 segundos.

* Comercial de hasta 15 segundos como apertura o cierre de bloque

* Auspicio de juegos

* Generación de Juegos Ad hoc para las marcas

(*) Propuesta Comercial para eltrece Buenos Aires.