

MAMUSHKA



SYNOPSIS

A couple participates in each program, which may be made up of friends, family, couples, etc. The aim of the game? To find the money that is hidden inside the mamushkas.

The couple on each program will face 10 imposing dolls. Within each of these 10 dolls there are 1, 2, 3, 4 or even 5 smaller dolls. The higher number of small dolls there are, the more money they have. But some of the dolls are totally empty. If you choose one of these, you lose everything you've won so far.

The couple must select and open 8 of the 10 dolls, one at a time. To do this, you must answer a question that enables you to continue playing. The more dolls there are inside, the more money you win. But by going for more, you could also lose everything. You have to know when to stop!!! There is one more thing: you can only leave with money after opening 8 dolls. But also, on the last doll you can lose everything or double it and become a millionaire with a total of more than 2 million pesos with the perfect game!

HOSTED BY

Mariana Fabbiani

PNT

- * PNT de 20 segundos: Pie de 5 segundos + Barrida de hasta 15 segundos.
 - * PNT de 30 segundos: Texto apoyado con zócalo de 10 segundos y/o paneo de producto y/o imágenes en pantalla de fondo.
 - * Auspicio de Juegos/Preguntas.
 - * Barridas de hasta 15 segundos como apertura o cierre de bloque.
 - * Acciones Especiales
- (*) Propuesta Comercial para eltrece Buenos Aires.